

Best Heritage For Children Is Knowledge of the Good In Life

Treasures of the World Are Available In Libraries and In the Fields, Free, But Few Parents Are Wise Enough To Take Advantage of Them.

WHAT are you going to leave your children? Not to be able to leave money to your children has embittered the last days of many a poor man. And I am not going to appear to despise wealth to the extent of saying such bequests are unimportant.

There is no more compelling thought than that we are leaving those near and dear to us beyond the reach of want, dependence or public charity.

But there are some bequests that are within the grasp of all parents, something that the poorest mother and father may leave, something that the immigrant to these shores often grasps more readily than our native born American. I mean the education that will enable a boy or girl to reach for better things. This does not mean going to school only; it means teaching your children to have some resources within themselves.

The treasures of the world are to

Educator Shoes
at
THE WHITE BOOTERY
306 San Jacinto St.

Sunshine
Krispy Crackers
My! How Good and Fresh they are!

Bill Nettles—

is moving the oil capital of the world to El Paso. Bill just returned from Wichita Falls—but in time to deny that he has any connection whatever with the

You Can't Lose Much Oil Company

A LITTLE SOUTH OF BURKBURNETT
—AND WEST

The many letters received yesterday—from people who would investigate as are hereby ignored. You'll learn about our company—if we have one.

"THERE'S A LIMIT"

Border States Oil Company

OF EL PASO

Announces its organization and invites you to join it in developing its VALUABLE holdings, consisting of 41½ acres in the wonderful Burk Burnett and low Park fields; also 133 acres located in Kinney County, Texas, adjoining a tract where contract for a deep test well has been let.

Strictly an El Paso company, organized and managed by well known business men of El Paso.

OUR PROPERTIES are located in proven fields and our President, Mr. G. H. Park, who has had fifteen years' experience in the oil fields of Kansas, Oklahoma and Texas, will personally supervise the drilling of our wells.

We promise quick action and fair treatment to all stockholders.

OUR CAPITALIZATION is only \$85,000.00 and we offer only a limited amount of stock at \$1.00 per share, therefore, if you join us you will have to hurry.

Sign the coupon below and mail it to us today.

Date.....
BORDER STATES OIL COMPANY,
924 Mills Bldg.,
El Paso, Texas.
Gentlemen:
Enclosed find \$.....for.....
shares at \$1.00 per share in BORDER STATES OIL COMPANY.
Signed.....
Town.....State.....
Street Address.....
Herald 4-11-19.

Border States Oil Company

El Paso, Texas.

Main Office 924 Mills Building.

Phone 3450.

OFFICERS AND TRUSTEES

G. H. Park, President. Dr. Wm. White, Vice-President. C. C. Brady, Sec'y-Treas.
A. S. Howard, Trustee. J. J. Finney, Trustee.

Jingle Jones

By F. Oppen

JINGLE JONES!

WHEN AT PALM BEACH WE TAKE THE AIR,
MY WIFE SITS IN A ROLLER CHAIR.

MID BALMY SOUTHERN BREEZES—GEE!
I WONDER WHO THAT DAME MAY BE!



HOLD ON, DEAR!—GO A LITTLE SLOW!
WHAT HAVE I DONE, I'D LIKE TO KNOW?

WHO, ME? WHAT STRANGE REMARKS YOU MAKE!
THERE SURELY MUST BE SOME MISTAKE!



school hours, to a public library and study the faces of the children who are borrowing good books. Four times out of five you will find them to be young Hebrews, the children of poor immigrants who have brought to this country an appreciation of art. A knowledge of art makes for human power, and human power is not a thing of the market to be bought or sold. It is not a product to be manufactured by any mechanical process. It is growth—and it is within the grasp of us all.

Indifference of Prosperous.

But the prosperous and the near prosperous do not always realize this. It is a truth grasped more readily by the oppressed people, and it accounts for their quick flowering, once they have taken root in the rich soil of this hospitable land.

There are plenty of comfortable American homes in which no books are ever read but the trashiest and most sensational, no music is ever heard but the rattle and bang of ragtime, no pictures—worthy the name—adorn the walls, nothing but the cheap or insipid day after day, impersonal standards on the fluid minds of children.

Are you teaching your children to love nature and the woods, fields, birds and the ways of sky forest things? Or are you letting your boy grow up to think a bird is something only to be shot, and your girl that

the country is a place which is death to high heels and patent leather. Who are the men who have made world history in the great war just closed? They are not the sons of rich men, for only a few of them were born with the traditional silver spoon. First there is our own president, the son of a poor clergyman. Any one who is familiar with the early history of Woodrow Wilson may read between the lines the valiant effort of his family to educate its gifted son—a struggle nobly seconded by his wise and able mother.

And there is Lloyd George, the Welsh orphan boy, who began life as a cobbler's apprentice and found inspiration in his Bible. He rose to be prime minister of England and its guiding spirit through the great conflict.

And there is Lord Northcliffe, whose clarion call to arms roused the English people to a world peril. He began life as a clerk on a few shillings a week. Our own Gen. Pershing is a self-made man. Clemenceau, the grand old man of France, once taught French in a girls' boarding school in Stamford, Conn., and fell in love with his prettiest pupil, and married her, too.

Down went Hohenzollern, Hapsburg, Wittelsbach before these

sons of poor families—it sounds like a fairy tale, doesn't it? A tale that is told to point a moral. And here is the moral. Every poor boy has his chance—if he will only take it.

CARL BEERS TO BECOME SALES MANAGER FOR ROE

Carl A. Beers, formerly representative of the Colorado Fuel and Iron company in El Paso, at present representing the company in Salt Lake City, Utah, is to return to El Paso to become general sales manager for the W. G. Roe Implement company.

Mr. Roe immediately got into communication with Mr. Beers on taking over the Emerson-Brantingham implements for the Southwest and was advised yesterday by Mr. Beers that he would return here as soon as he could be relieved at Salt Lake City.

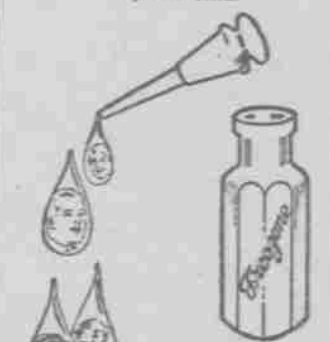
Three outside rooms were vacated at Hotel Laughlin yesterday, beautifully furnished, hot and cold water, every hotel convenience. 511 W. Franklin St. Phone 3113—Adv.

Read Herald Want Ads.

LIFT OFF CORNS

WITH FINGERS

Doesn't hurt a bit and costs only few cents



You'll laugh. Apply a few drops then lift sure, touchy corns right off. No pain. Yes, magic!

A few cents buys a tiny bottle of the magic Frezzone at any drug store. Apply a few drops of Frezzone upon a tender, aching corn or callus. Instantly that troublesome corn or callus stops hurting, then shortly you lift it out, root and all, without any pain, soreness or irritation. These little bottles of Frezzone contain just enough to rid the feet of every hard corn, soft corn, corn between the toes and the calluses on bottom of feet. So easy! So simple. Why wait? No humbug—Adv.

To Absorb Freckles And Other Blemishes

Every spring numerous inquiries are made by girls seeking some reliable recipe for removing freckles. Very favorable reports have been received from many who have used mercuric wax during the freckling season. The wax seems to possess unusual properties which completely absorb the freckles, with no harmful effect whatever. The complexion improves wonderfully, becoming as soft as a rose petal, and so delicately tinted. Get an ounce of ordinary mercuric wax at any drugstore, spread a thin layer of it over the entire face every night for a while, washing this off in the morning. For rough, spotty skin, sallowness, blackheads, pimples and all cutaneous blemishes, this treatment is superior to any other—Adv.

Silver-Burk

—In The—

Van Cleve Lands

Where Fortunes Are Made Every Day

Neighbor of—

Marine

Fowler

Helen-Elizabeth

—And 185 Others—

The Silver Burk Oil Company is capitalized for only \$65,000—and is probably the last of the little companies to be placed on the market with DESIRABLE holdings in Burk Burnett.

We have invited the people of the Southwest to investigate the holdings of the company and our officers. Many people have accepted this invitation, resulting in their becoming shareholders in Silver-Burk.

The small block of stock remaining unsold has been placed with Tom B. Johnson, the reliable broker. The fact that Mr. Johnson would accept the responsibility of handling this stock proves its VALUE—because for more than THIRTY years TOM JOHNSON has been known to the people of the Southwest and he has never yet recommended a stock that he wouldn't buy himself.

It will be necessary for you to send in your subscription NOW to be assured of getting Silver-Burk stock. The organizers of the company are leaving at once for Burk Burnett to make arrangements for the immediate drilling of their property.

Tom B. Johnson

The Reliable Brokers

Sheldon Hotel

El Paso, Texas

Sells and Recommends—

The Silver Burk

—Oil Company—

TOM B. JOHNSON, Fiscal Agent,
Silver-Burk Oil Company,
Hotel Sheldon, El Paso, Texas.

Enclosed find \$.....for.....shares of the capital stock of the SILVER-BURK OIL COMPANY, \$1.00 par value. Same being payment in full.

Signed.....

Herald 4-11-19.

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Sweet Milk, per qt.....15c
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For Liver Ills.

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